

PRESS RELEASE

Discover the greatest lyrical and instrumental works with soClassiQ, the platform that gives you access to classical music and opera.

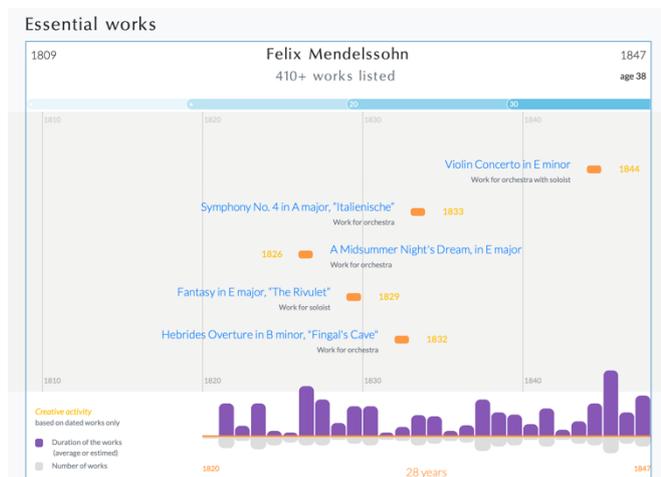
In exclusivity and only 10 months after its launch, the platform introduces a new feature to explore 25,000 works from the repertoire. soClassiQ offers a unique experience to gradually discover the essential works, assisted by Artificial Intelligence and Data Science.

Paris, September 10, 2019

After three years of work, the soClassiQ platform now provides the keys to discover the greatest works in the classical and operatic repertoire. It confirms an original position as reference website on a global scale, since soClassiQ is available in 5 languages.

The classical repertoire includes between 130 and 150,000 works in very different styles, periods and genres. Such diversity makes very difficult to discover this musical repertoire, which covers 10 centuries. soClassiQ, whose objective has always been to simplify access to music thanks to the power of algorithms, has catalogued the works of 101 composers¹, from Albéniz to Xenakis, the most renowned throughout the world. More than 25,000 pieces have been catalogued: sonatas, concertos, symphonies, lieder, masses, waltzes...

For these composers, some of whom have delivered thousands of works, soClassiQ has developed a new method to extract the best-loved works around the world. The works suggested, for a composer, a particular era or genre, are not the result of artistic opinions or personal preferences. Thanks to data science, *"it is really the first time in history that works selections are absolutely objective"*, asserts Laurent Houmeau, founder of the soClassiQ platform.



¹ https://soclassiq.com/en/classical_music_composers_with_listed_works/

The platform having also indexed more than 200,000 videos related to classical music and opera, soClassiQ is able to offer multiple performances of these works which make up the classical repertoire. The power of soClassiQ also lies in its ability to overcome linguistic variants to offer recordings of these pieces.

Often the title of a work is of the type "Concerto for violin and cello (...)", "Piano Sonata (...)" or has been translated as "Die Zauberflöte" ("The Magic Flute", "La Flûte Enchantée"...). The platform takes this into account and gives access to all recordings, regardless of their titles. Innovation may seem trivial but *"we have succeeded in developing the only platform in the world that offers you Casse-Noisette, El cascanueces, Lo Schiaccianoci or Der Nussknacker when your interest is in The Nutcracker"* explains Laurent Houmeau. Very complete, soClassiQ's listening proposals are also very relevant since the platform is specialized.

About

soClassiQ is an independent initiative, created by e-media management, a French consulting firm in organisation management, led by its founder Laurent Houmeau.

The platform has been officially launched in November 2018 after several years of research and development, benefiting from the experience of its predecessor, Classissima, created in 2009. Day after day it indexes articles, videos and upcoming performances. It allows you to explore 10 centuries of classical music and puts into perspective the diversity of composers / performers, orchestras / ensembles, venues / festivals, without borders. According to Saskia De Ville, producer and presenter of the morning show at France Musique, *"it's vertiginous"* when you consider that this experience is available in English, French, Spanish, German and Italian.

Laurent Houmeau is a graduate from Skema Business School after a university background. He works as a business consultant for 30 years. He is also an amateur jazz pianist, practiced in sextet.

For more information: https://soclassiq.com/en/press_room

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